

# Ease in Selling Follows Ease in Lifting!

Hydraulic power and correct design make it *easy* for a Blackhawk Jack to lift the meanest axle in a jiffy!

Easy strokes, long or short, of the long bayonet-lock handle—and up goes the car. Lowering is still easier—just open release valve with handle tip, and down she comes!

This story is being told in powerful advertising in Saturday Evening Post. Motorists all around you are interested. Other dealers are selling in volume—come on in!

*Ask Your Jobber Salesman!*

**BLACKHAWK MFG. CO.**  
Dept. C Milwaukee, Wisconsin

"Tourist" (illustrated) 1½ ton model for average cars. Sells easily at \$7.90, list.

The Blackhawk line is complete—capacities from 1½ to 7½ tons. Write for catalog.



# BLACKHAWK JACKS

HYDRAULIC  
OIL-POWER

**FREE!**

This big, golden-yellow steel cabinet (free with first order) is both show window and salesman. It *moves* socket wrenches.

### **Sells Wrenches in Sets!**

Many a dealer can trace his success in the socket-wrench business to this Blackhawk cabinet. It attracts the mechanic the moment he enters the store. While he is examining the thin wall, taper nose and heavy shoulder of a Blackhawk Socket or "handling a handle," you step up—and it's easy to interest him in a *set* of wrenches, with a steel case.

Only \$32.67 puts the outfit in your store. The stock sells at \$54.45—nets \$21.78 profit. Cabinet holds ample stock to make up complete sets for mechanics or any make of car. Send for catalog, or

*Ask your jobber's salesman*

**BLACKHAWK MFG. CO.**  
**Dept. C. Milwaukee, Wis.**



Set 32C contains 32 tools giving the mechanic the sizes and types of handles needed for most garage work. Includes 22 sockets. In 20-gauge steel case. List price \$23.65.

# **BLACKHAWK**

# No effort to Lift —or Sell!

**This Jack "Lifts without Labor" because it's Hydraulic**



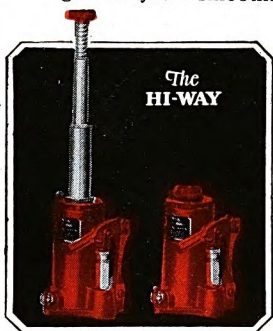
Old ideas about jacking are completely revised when a motorist tests a Blackhawk Jack. He is amazed at the effortless ease of raising the heaviest car quickly. He is easily sold.

The long bayonet-lock handle snaps on quickly—and guides jack smoothly into position, on any road surface.

Short or long strokes—and up goes the car. Lowering is even easier. Simply release the valve with handle tip—and down she comes at smooth, controlled speed. No bother—no kneeling or crawling under.

Advertised as jacks never were before—to millions of car owners—in The Saturday Evening Post every month.

Get your free demonstrator and let it sell Blackhawk Jacks for you! Your jobber's salesman will tell you all about it. Ask him.



HI-WAY (B 7.5). Low enough to go under any car with deflated balloon tires. 7 $\frac{3}{8}$ " high—extends to 18". Slight pressure on the 34" handle raises 4,000 lbs. easily. For any and all cars.

**BLACKHAWK MFG. CO.**

Dept. C

Milwaukee

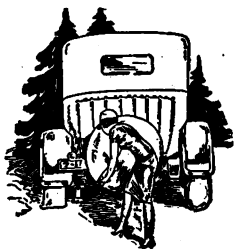
Wisconsin

# BLACKHAWK JACKS

HYDRAULIC  
OIL-POWER

# Easier to Sell— because it “Lifts without Labor”!

Gentle strokes of the long  
rigid, handle—and Hydraulic  
Oil-power does the work



Let a motorist try a  
Blackhawk Jack—and  
the ease of operation  
wins him.



The load responds so smoothly to the lightest strokes of the long handle—it's hard to believe the jack is working!

To lower the car he simply turns the release valve with the handle end—and down she comes at controlled speed. No pumping. No cranking. No kneeling or reaching to place or retrieve jack.

Our ads in The Saturday Evening Post every month are creating a real demand. Dealers are re-ordering by wire. Better come on in. Ask your jobber salesman about our free Demonstrator Display.

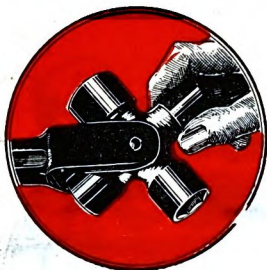
*Write us for prices and details*

**BLACKHAWK MFG. COMPANY**  
Dept. C                      MILWAUKEE, WIS.

# BLACKHAWK JACKS

HYDRAULIC  
OIL-POWER

*for all tire and rim work*



A flip of the wrist snaps the desired socket into place. No small parts or springs to cause trouble.



## They Can't Come Too Tough for *This Wrench*

The Blackhawk 4-in-1 Universal Rim Wrench is a sturdy tool built to tackle the toughest jobs. The four-socket head is a one-piece drop forging—it stands the gaff! The handle is of  $\frac{5}{8}$ " steel—a tough nut can't make it quit! This wrench handles all rim bolt sizes from Fords to giant pneumatics— $\frac{5}{8}$ ",  $11/16$ ",  $\frac{3}{4}$ ", and  $\frac{7}{8}$ ".

Is it guaranteed? Bet your life! Guaranteed to the limit like all Blackhawk tools. Your jobber can supply you. List price \$3.95.

**BLACKHAWK MFG. COMPANY**  
Dept. C Milwaukee, Wis.



### "Deep-4"

This new, low priced 4-socket wrench is a time saver for handling standard rim nuts— $\frac{5}{8}$ ",  $11/16$ ",  $\frac{3}{4}$ ", and  $\frac{7}{8}$ ". Handles all types of wheels. Sockets are extra deep for projecting bolts on spare tire holders. Price \$2.50.

# BLACKHAWK



# HYDRAULIC!

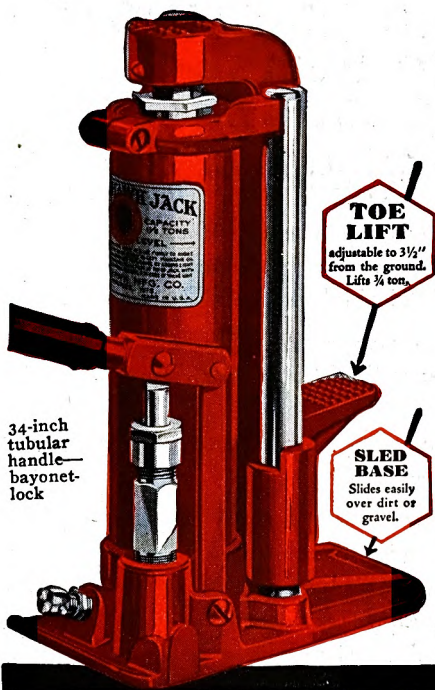
No car's axle  
is too low for  
this Allcar jack

HERE'S the jack that handles any and all cars. Has two lifting points, with the toe lift reaching down to  $3\frac{1}{2}$  inches from the ground if necessary. With a low-slung car, deep rutted road and a flat balloon this Allcar model handles the job to perfection.

Just slide it under — engage ram or sturdy toe — give long, rigid handle a few easy strokes, short or long — and up she is! Then to lower, just open release valve with handle tip, and down she comes, smoothly and quickly. That's the joy of *hydraulic jacking*! Allcar model sells for \$12.90.

Get your Free Demonstrator Display — and let it sell Blackhawk Jacks for you. Advertising every month in Saturday Evening Post is creating big demand. See your jobber's salesman and write for catalog.

**BLACKHAWK  
MFG. COMPANY**  
Dept. C Milwaukee, Wis.



# BLACKHAWK JACKS

HYDRAULIC  
OIL-POWER